



# SELECTED TRANSACTIONS – Media & Entertainment

Investor	Transaction / project	Asset / Target	R&Co role & expertise	
2022	FUNKE Digital	Acquisition	<b>baseplus</b>	CDD and Value Creation Plan on a specialised digital agency focusing on web development, SEO and e-commerce solutions
2022	KEENSIGHT SMILE	Acquisition	<b>creativestyle</b>	Deal Origination and buy-side M&A Lead Advisory regarding an open-source oriented e-commerce agency
2022	German mid-market PE fund	Acquisition attempt	<b>MMC</b> MMC GROUP COLOGNE	Red flag CDD on German film studio company
2021	COR INT MEDIA	Value Creation	Collection society	Value Creation and Financing Plan for a German collection society of broadcasting and media copyrights
2020	UK-based large-cap PE fund	Acquisition attempt	<b>d&amp;b audiotechnik</b>	Full scope CDD
2019	<b>glomex</b>	Value Creation	Content marketplace	Value Creation Plan on a German video marketplace for online distribution and marketing of premium video content incl. M&A strategy
2018	<b>wetter.com</b>	Deal origination	Multiple targets	Deal Origination and buy-side M&A Lead Advisory for a German online weather portal (discontinued due to strategic shift of priorities by owner pro7sat1)
2018	<b>Riverside.</b>	Sell-side (majority)	<b>DPA</b> MICROPHONES	Sell-side Lead Advisory including Strategy and Business Plan sharpening, Market Model and CVDD of a Danish microphone manufacturer and distributor (sold to RCF Group)
2018	Private owner	Sell-side (majority)	<b>NICLEN</b>	Sell-side Lead Advisory including comprehensive value creation program for prime professional lighting and audio dry hire service provider
2017	German mid-market PE fund	Acquisition attempt	<b>WER LIEFERT WAS</b>	Red flag CDD on procurement intelligence platform
2017	GENERAL ATLANTIC	Value Creation	<b>Aroundhome</b> OWNED BY UST ZAMBAC	Comprehensive review and recalibration of strategy online lead generation platform for home improvement projects
2016	<b>ProSiebenSat.1</b> Media SE	Restructuring and sale (majority)	<b>aeria</b> GAMES	Restructuring of online gaming company and contribution into gamigo group.
2015	<b>EMERAM</b> CAPITAL PARTNERS	Acquisition	<b>diva<sup>e</sup></b> Digital Video Evolution	Comprehensive CDD on nine digital agencies with different areas of expertise with the aim to build one full-service agency
2014	<b>HELLMAN &amp; FRIEDMAN</b>	Acquisition	<b>SCOUT 24</b>	Buy-side M&A Lead Advisory including a detailed Value Creation Plan on e-commerce platform group