



SELECTED TRANSACTIONS – Consumer

Investor	Transaction / project	Asset / Target	R&Co role & expertise
2022		Acquisition attempt	Red Flag CDD on a premium pet food retailer for a German mid-market PE fund
2022	COMITIS CAPITAL	Acquisition attempt	Red flag CDD on a fashion retailer specializing in high-quality, sustainable and innovative products in the baby and children's sector for a German mid-market PE
2022		Acquisition attempt	Deal Origination and assistance in developing a transaction structure for the acquisition of a regional bakery chain by a European mid-market PE fund
2020	German mid-market PE fund	Acquisition attempt	Red flag CDD on an e-commerce retailer of garden sheds and more for a German mid-market PE fund
2019		Value Creation	n/a
2019		Acquisition	Business Plan and Financial Modeling, Value Creation Plan and CDD on an e-commerce platform specializing in baby products for a European mid-market PE fund
2019		Acquisition	Value Creation Plan and CDD on a sustainability-focused on-demand ride pooling platform for a Japanese general trading company
2018		Acquisition	Value Creation Plan and CDD on a nationwide seller of strollers and baby seats for a Swiss mid-market PE fund
2018		Value Creation	Outside-In strategic review of a German music-instrument retailer for a Swiss private investment office
2018		Value Creation	Medical product manufacturer
2017		Value Creation	Comprehensive Review and Value Creation Plan on the largest German intermediary for products & services related to the home, by helping customers buy products such as a solar system or a kitchen as well as the services associated to them