## RAUTENBERG & COMPANY

Press release

# Rautenberg & Company strengthens partnership with Eike Gerrit Büllingen and continues to grow its integrated service offering in Germany and abroad

Düsseldorf/Frankfurt, 4 January 2024 – The Strategy and Corporate Finance advisory firm Rautenberg & Company has welcomed Eike Gerrit Büllingen to its partnership. Büllingen, an experienced strategy expert, becomes the sixth partner of the advisory boutique, which was founded ten years ago and has continued to grow ever since.

Büllingen joined the young company back in 2014 as its second consultant. Since then, he has particularly contributed to the strong growth of the "Strategy & Value Creation" service line and successfully led several M&A mandates. For almost ten years, he has thus been a role model for the integrated approach of Strategy and Corporate Finance Advisory that distinguishes Rautenberg & Company. As Head of Recruiting, he has also led the development of a strong employer brand and thus helped create the basis for the successful expansion of the company to now more than 40 employees.

His appointment as partner is a further step towards strengthening the integrated business model of Rautenberg & Company. In recent years, the advisory firm has become one of the leading boutiques in the technology sector in the German-speaking region. Founding partner Arndt Rautenberg commented on the promotion: "I am very pleased and proud to welcome Eike to our partnership with immediate effect. This is the result of many years of outstanding contribution to the company, based on his deep experience in both of our service lines. With his expertise in Strategy & Value Creation as well as Corporate Finance and M&A, Eike perfectly embodies our DNA as an integrated provider. He has earned an excellent reputation in the industry through his high professional standards. I am thus certain that he will continue to be a substantial contributor to the future growth of our business."

As a new member of the management team at Rautenberg & Company, Büllingen sees great potential for further growth, based on the transaction focus of the firm's integrated service offering and its clear emphasis on technology-led business models. He also intends to expand the international business, having successfully advised on the recent acquisition of WEMAS Group by Japanese Sekisui Jushi Corporation and the sale of Atreus to U.S.-based Heidrick & Struggles earlier this year.

"I am very pleased to continue my strong commitment to the company, assuming even more entrepreneurial responsibility as a partner. Our integrated approach, offering our clients a significant advantage in all phases of a transaction, works particularly well in combination with our comprehensive industry expertise," says Büllingen, and adds: "We

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will continue to build on this clear differentiator from our competitors, offering our clients the entire portfolio of services in a transaction context: from deal origination to execution, from operational value creation to exit preparation and support during the sales process – always with a clear perspective on the overall strategic context to achieve optimal results for our clients. And on this basis, we will now expand to new sectors as well as other business areas such as ESG due diligence."

Eike Gerrit Büllingen joined Rautenberg & Company back in 2014 from a strategy consultancy and has since successfully advised numerous transactions, particularly in the digital infrastructure, media and business services sectors. Together with company founder Arndt Rautenberg and the four other partners Philipp von Hochberg, Gero Steinröder, Boris Herzog and Britta Hornung-Schweter, Büllingen will continue to strengthen the company's integrated approach.

### **About Rautenberg & Company**

Rautenberg & Company accompanies financial investors and their portfolio companies as well as corporates and medium-sized companies in all phases of a transaction: from initiation and implementation to value creation, as well as the preparation and support of successful sales. The market-leading offer consists of two central components – Strategy and Value Creation Consulting and M&A Advisory – led by an exceptionally experienced and highly competent team.

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